

PBOT

Street Plaza Program

Community Sounding Board #2 | July 27, 2023



Public Comment

This is an opportunity for members of the public to provide brief comments.



Meeting Objectives

- Share overview of Street Plaza project roles, draft program goals and draft design elements; collect input on information shared.
- Conduct stakeholder analysis exercise.
- Share upcoming engagement opportunities & strategic approach; collect input on information shared.



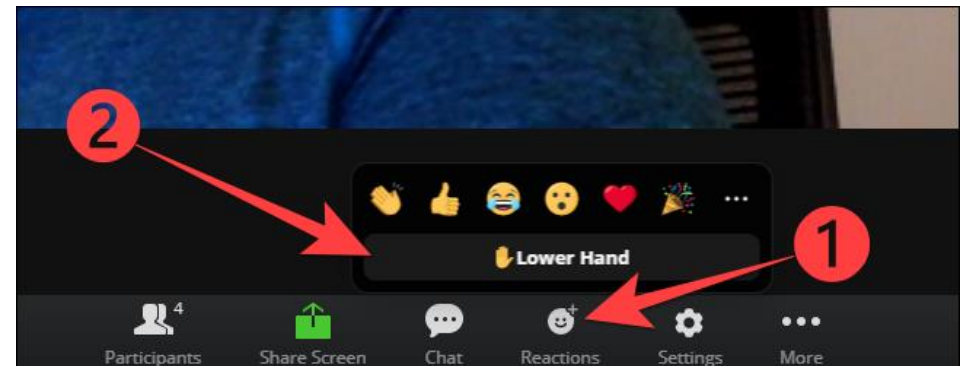
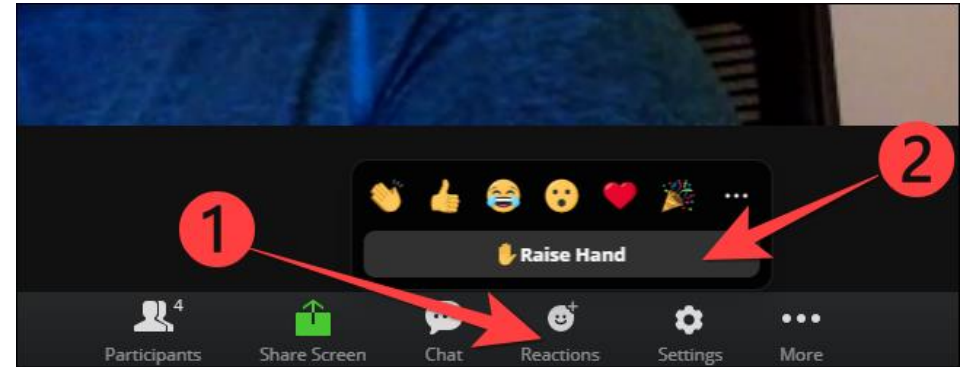
Group Norms

- Take care of your needs as they come up
- Stay engaged and participate
- Share space respectfully
- Diverse perspectives welcome and encouraged



Staff and Sounding Board Check In

- Raise your virtual hand
- Share your name (pronouns optional), affiliation/role, what is your favorite summer activity?
- Invite someone else to share

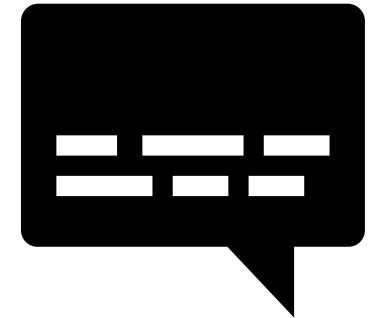




Sounding Board Meeting #1: What we heard

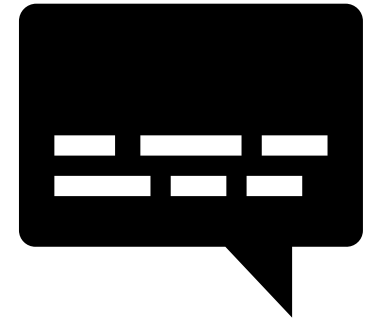
Meeting #1: Key Takeaways

- Desired characteristics of public spaces
 - Intentional, social gathering opportunities; community building.
 - Proximity to public and pedestrian-friendly transportation.
 - Sense of place, culture, and history.
 - Business/commerce opportunities.
 - Establishing connections between places.
- Project interest
 - Design standards
 - Community Engagement
 - Funding
 - Governance and Stewardship
 - Other – activation, representation of diverse communities, expanding community input opportunities, permitting process



Meeting #1: Key Takeaways

- Engagement needs
 - Demonstration of how input collected is informing program development; seeing results.
 - Clearer roles and process; both for the project itself and the development of the Street Plaza program. Specific interest around what responsibility PBOT is going to take in managing and maintaining plaza spaces.
 - Each meeting has a clear outcome.



Street Plaza Program Development Consultant Project Team



Derek Abe, Alta



Lisa Bender, Alta



Shannon Simms, Mayer/Reed



Katie Atkins, Alta



Fabiola Casas, Espousal Strategies



Emily Morishita, Mayer/Reed



Katie Mangle, Alta



Jake Warr, Espousal Strategies



Taylor Bowden, Mayer/Reed

Draft Program Goals

A teal-tinted photograph of a city street scene. In the foreground, there is outdoor cafe seating with metal tables and chairs, and a planter box with green plants. A white van is parked on the street to the right. A rainbow flag is visible on a building to the left. The text "Draft Program Goals" is overlaid in white. A small orange horizontal line is located below the text on the left side.

Draft Program Goals

- **Equitable process:** Create processes related to siting, design, permitting, and use of plazas that actively reduce disparities and encourage social interaction to create a healthy connected city.
- **Equitable places:** Design and implement street plazas that are culturally relevant to the surrounding community and welcoming all.
- **Clear and collaborative agreements:** define roles and responsibilities that clarify how public and private groups and funding sources are expected to contribute to the creation and ongoing management of the plaza.



Draft Program Goals, cont'd

- **Design for success:** Establish siting and design guidance that create conditions for success of the plaza for participants and the surrounding community.
- **Fiscal and environmental sustainability:** Create design standards and tools that minimize maintenance and lifecycle costs.

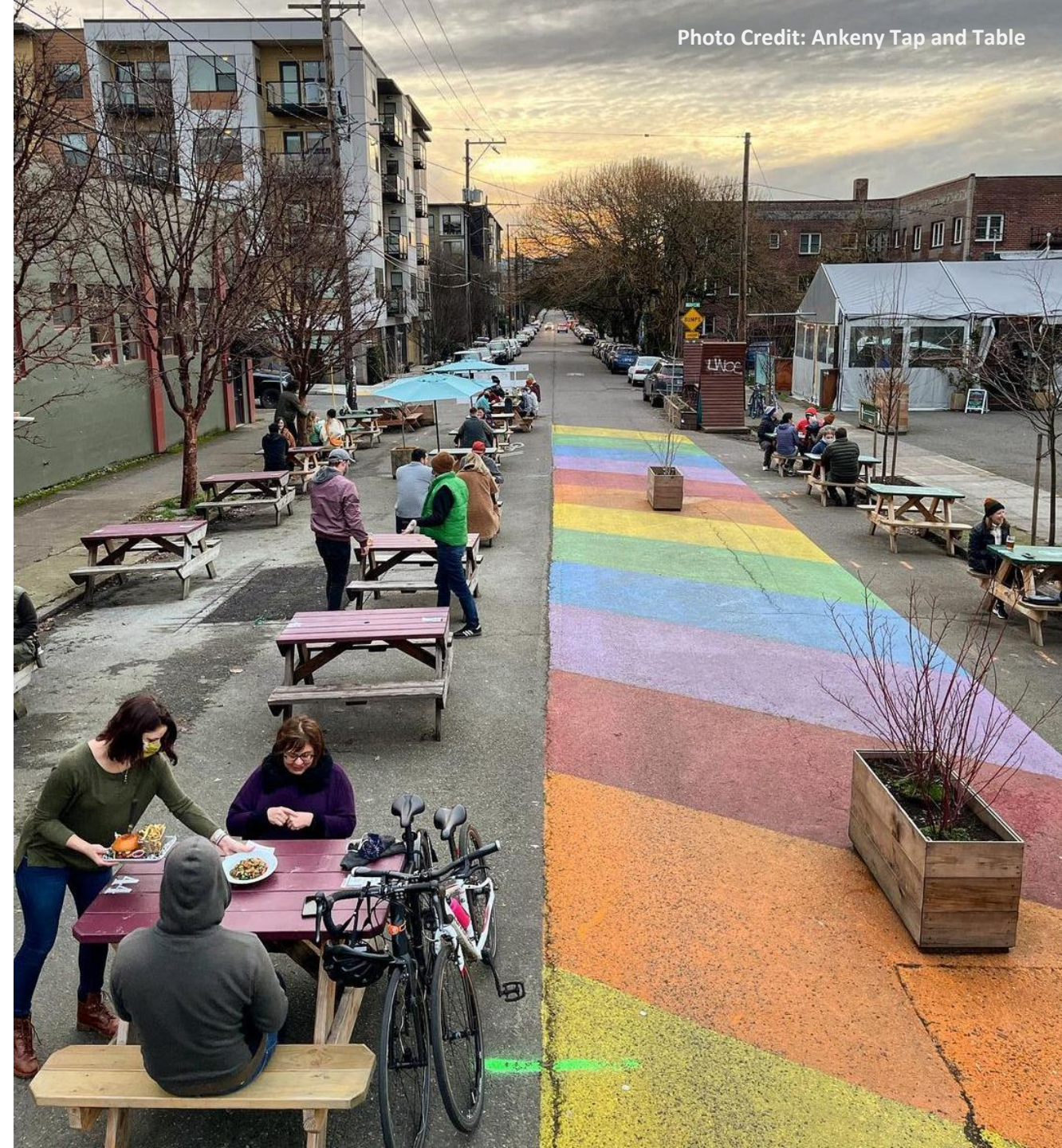



Photo Credit: Ankeny Tap and Table

Draft Program Goals, cont'd

- **Elements of continuity and distinction:** Through use of color, shape, materials, and repetition, establish a common design approach that carries throughout all of the plazas while allowing for unique identity and flavor.
- **Effective and transparent governance:** Plan for ongoing evaluation of the Public Street Plaza program, including needed staff time.





Design and Implementation Elements

Street Plaza Program Development Design Elements

Current Street Plazas

What works well in the current street plazas?

What is challenging?

Who is involved in creating and maintaining plazas? How is this going?



Left Source: <https://bikeportland.org/2022/09/09/mt-scott-arleta-residents-celebrate-vibrant-plaza-on-formerly-violent-street-363247>



Passive Activity

Public Seating
Dining
Breaks, Rest stops
Shade Structures

Mobility Hub

Bike Share Station
Bike Parking

Physical Activity

Skate Equipment (PPR)
Pump Track (PPR)
Pickleball (PPR)

Business

Private Dining
Markets and Street Vending
Food Carts

Nature / Greening

Shade Trees
Planters

Education / Culture

Art Installations

Gathering

Performances
Pop-up Events
Exercise Classes

Road Barriers



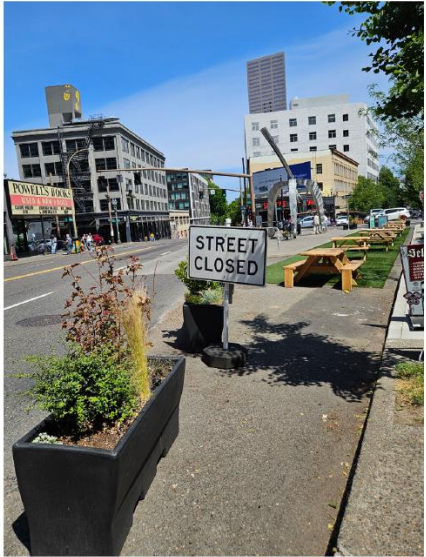
SE 28th Ave and Ankeny St
Combination of Planters & Temporary Signage



Pride Plaza
Standard Traffic Signage for Road Closures



Ankeny Alley
Combination of Planters & Bicycle Parking



Pod Plaza
Combination of Planters & Temporary Signage

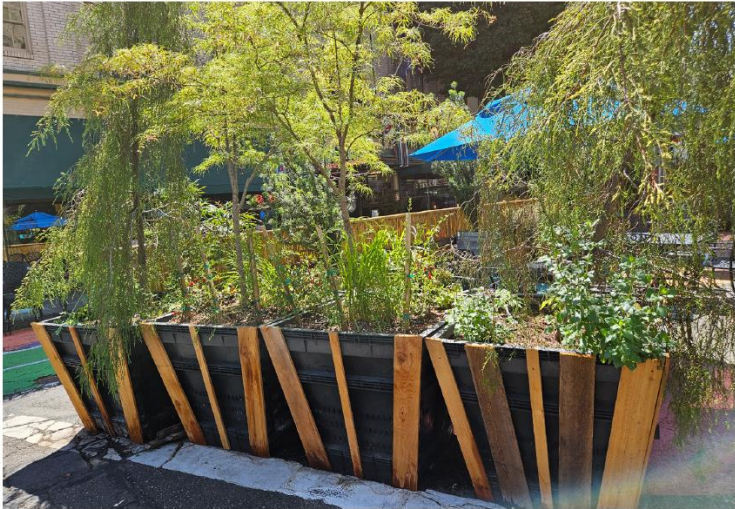
Planters



NW 13th Avenue Plaza
Self-watering PBOT Standard Planters - Publicly Maintained



Ankeny Alley
Self-watering PBOT Standard Planters - Publicly Maintained



Pride Plaza
Privately Installed and Maintained Planters



NW 13th Avenue Plaza
Privately Installed and Maintained Planters

Signage



The Cart Blocks
Wall Mural



Pride Plaza
Moveable Informational Signage



The Cart Blocks
Sandwich Board Sidewalk Signage



The Cart Blocks
Wayfinding Pavement Markings with QR Code

Art / Decor



The Cart Blocks
Festival Decorations



Ankeny Alley
Street Painting



Pod Plaza
Fixed Art Sculpture

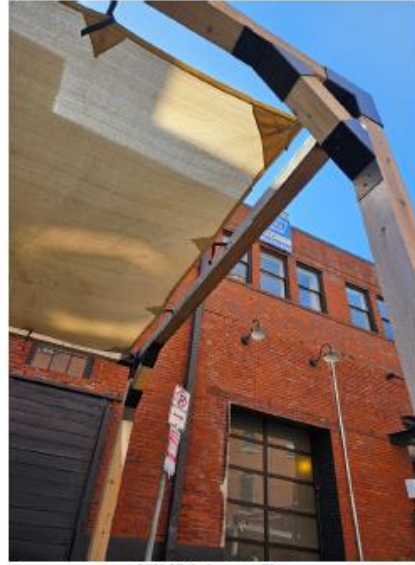


Ankeny Alley
Catenary Lights Fixed to Architecture's Exterior

Furniture



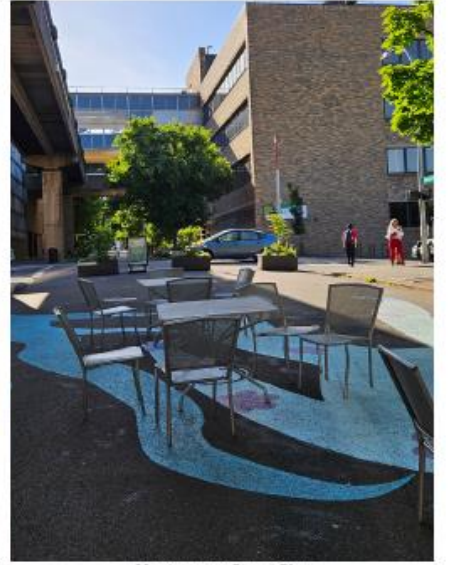
Pod Plaza
Movable Picnic Tables



NW 13th Avenue Plaza
Overhead Shade Structure



SE 28th Ave and Ankeny St
Expanded Metal Portable Outdoor Picnic Table



Montgomery Street Plaza
Movable Tables & Chairs

Other Amenities



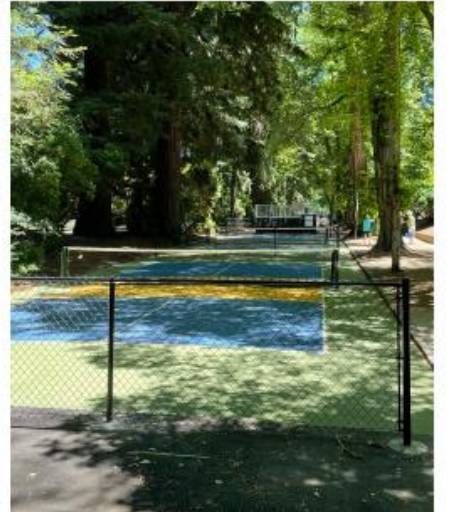
The Cart Blocks
Food Carts



Pride Plaza
Bike Racks



SE Oak
Skate & Bike Ramps



SE Oak
Pickleball Court

Street Plaza Program Development Design Elements

Current Street Plazas

What works well in the current street plazas?

What is challenging?

Who is involved in creating and maintaining plazas? How is this going?

A teal-tinted photograph of a city street scene. In the foreground, there is outdoor cafe seating with metal chairs and tables, some with plants. A rainbow flag is visible on the left. In the background, there are city buildings, trees, and a white van parked on the street. The text "Community Sounding Board: Stakeholder Analysis" is overlaid in white.

Community Sounding Board: Stakeholder Analysis

Stakeholder Analysis: Terms

Power: ability to make decisions that influence the direction of the project.

Interest: motivation to stay engaged in the process; may be correlated to perceived level of impact on self/organization/department and/or alignment with mission or values.

Stakeholder: any person/group that will be affected by project outcomes. Note: Stakeholders can be both organizations and people, but ultimately you must communicate with people. So, contacts must be established and maintained with any given organization.

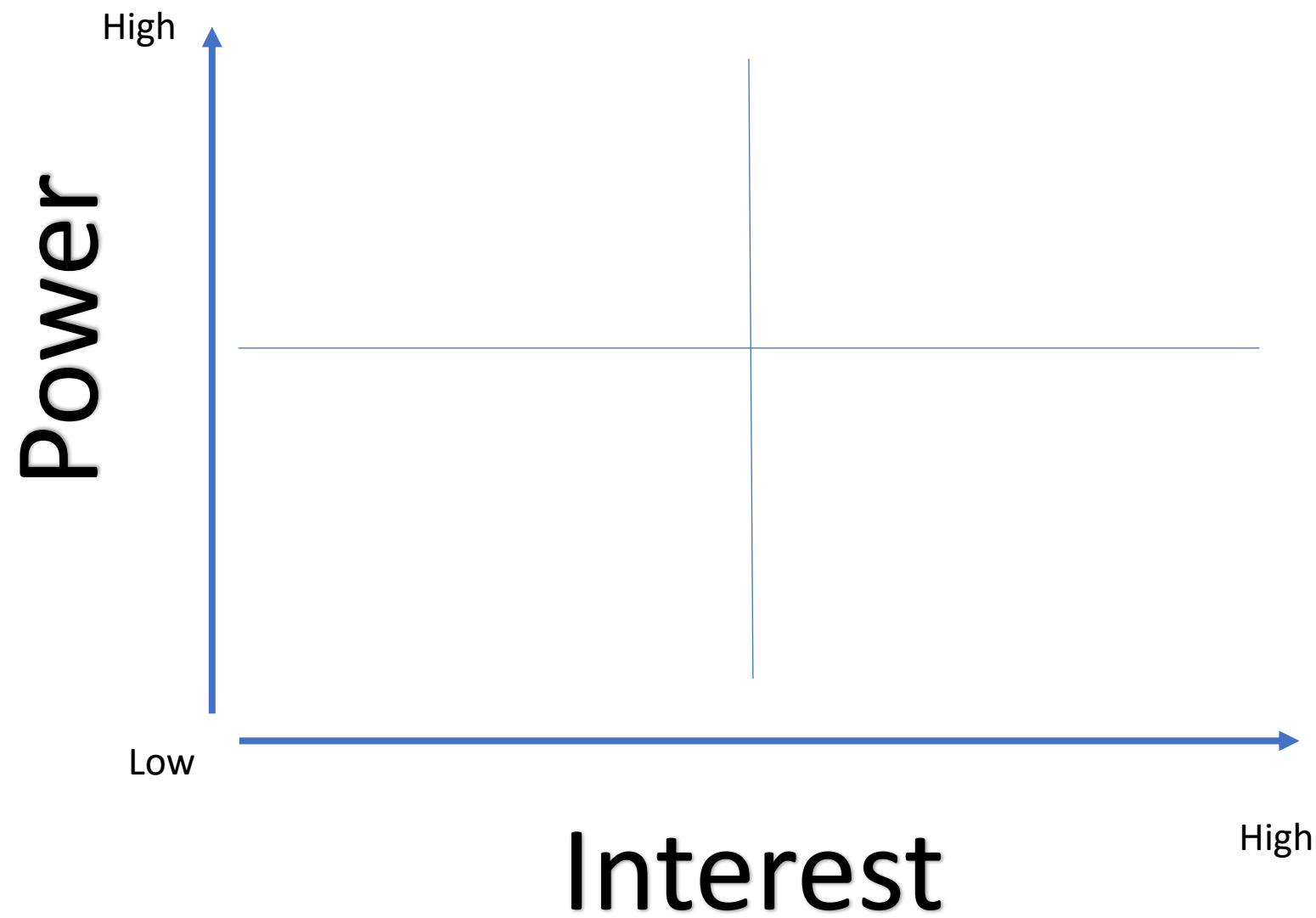
Stakeholder Analysis: Guiding Questions

What motivates this stakeholder?

How do the draft program goals align with the stakeholder's priorities?

What additional information might be needed?

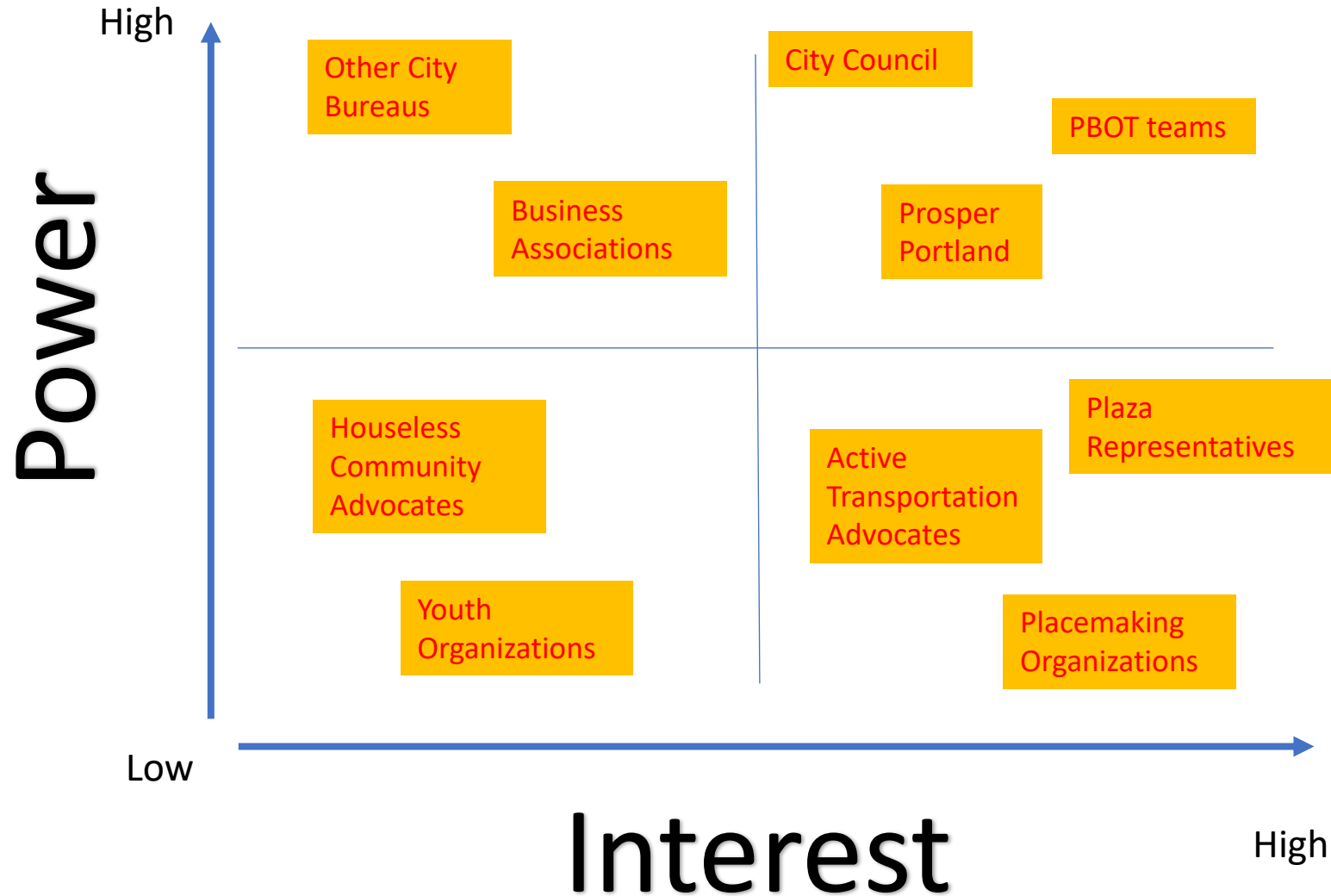
Stakeholder Analysis: Power-Interest Grid



Draft Goals

- Equitable process
- Equitable places
- Clear and collaborative agreements
- Equitable process
- Design for success
- Fiscal & environmental sustainability
- Elements of continuity & distinction
- Effective & transparent governance

Stakeholder Analysis: Power-Interest Grid



A teal-tinted photograph of a city street scene. In the foreground, there is outdoor cafe seating with tables and chairs, some under umbrellas. A rainbow flag is visible on the left. In the background, there are city buildings, trees, and a white van parked on the street. The text "Upcoming Engagement Opportunities" is overlaid in white.

Upcoming Engagement Opportunities

Engagement Approach *updated*

Outdoor Dining & Street Plazas

Technical Advisory Committee (6)

Internal Working Group

External Working Group

Community Sounding Board (4)

Outdoor Dining

***Business Interviews (8)**

- Conducted
Jan/Feb

***BIPOC Business Survey**

- Closed in April

***Community Survey**

- Closed in April

***Briefings and webinars**

- Completed

Street Plazas

Focus Groups (up to 5)

- Summer/Fall '23

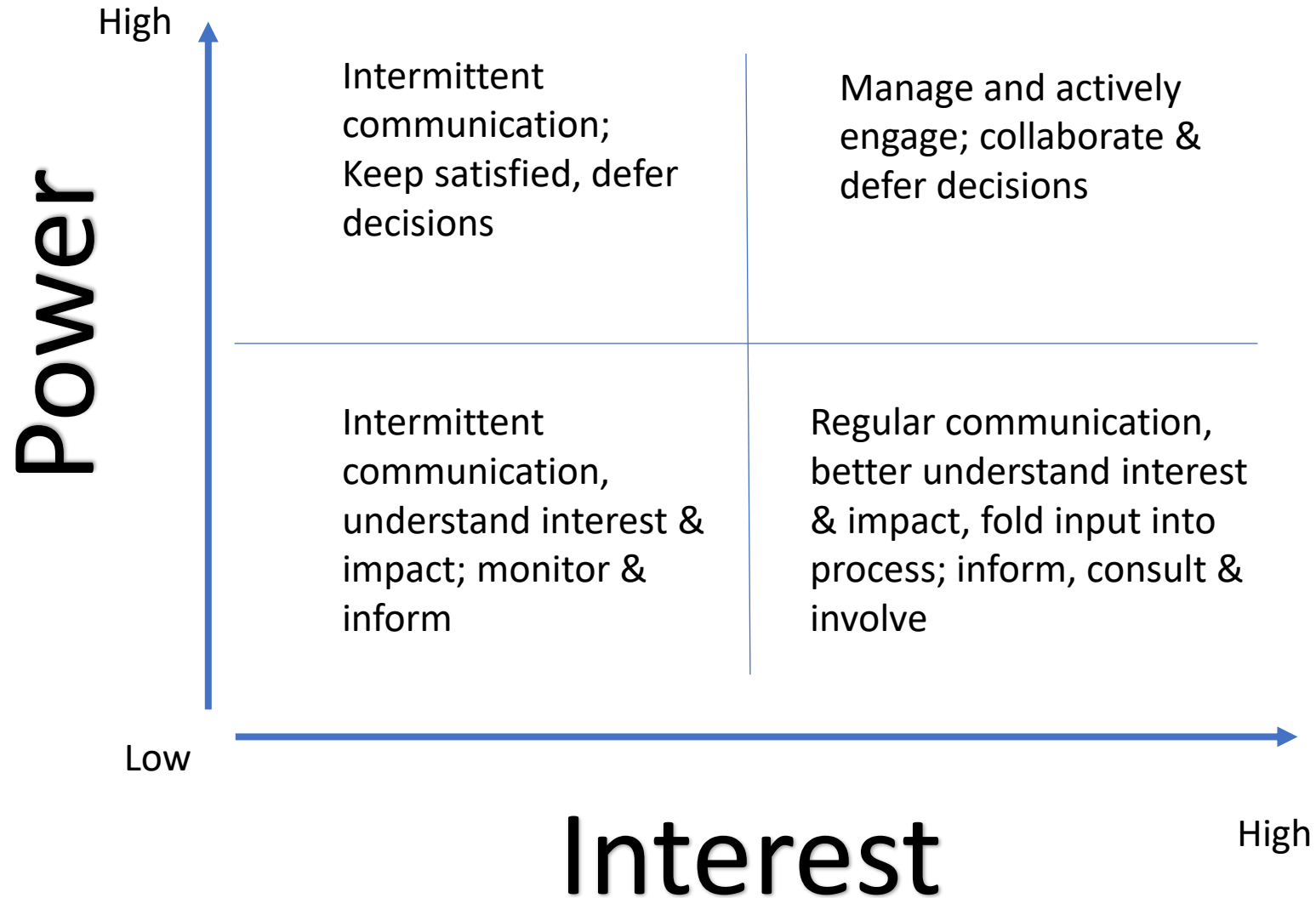
Interviews (up to 8)

- Summer/Fall '23

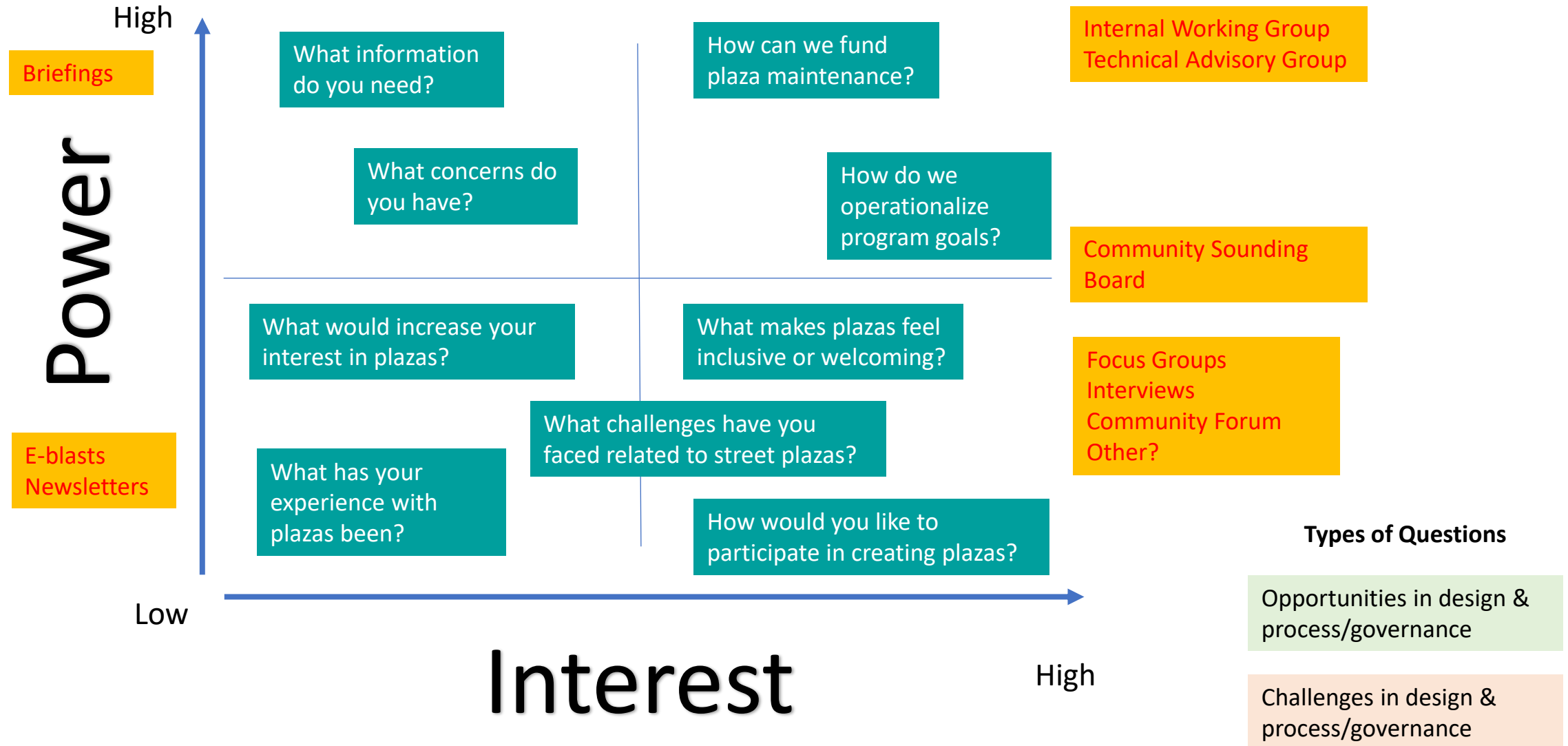
Community events & briefings

- Ongoing

Stakeholder Analysis: Power-Interest Grid



Stakeholder Analysis: Engagement Formats & Questions



Next Steps

A teal-tinted photograph of a city street scene. In the foreground, there is outdoor cafe seating with metal tables and chairs, some with umbrellas. A rainbow flag is visible on the left. In the middle ground, a white van is parked on the street. The background shows city buildings and trees. The text "Next Steps" is overlaid in white on the left side of the image.

Thank you!